



Yaşar University
European Union
Research Center
 Üniversite Cad. No: 37-39
 35100 Bornova - İzmir
 Tel: +90 232 411 50 38
 Fax: +90 232 374 54 74
<http://euc.yasar.edu.tr>
<http://genclik.yasar.edu.tr>
euc@yasar.edu.tr



WEBSITE:
omega.yasar.edu.tr

FACEBOOK:
 OMEGA Project



Funded by the
 Erasmus+ Programme
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WHAT IS OMEGA PROJECT?

OMEGA (Opening More Employment Gates for Arts and Music Students) project is an Erasmus KA2 Strategic Partnership project. OMEGA project was stemmed from the awareness that in contemporary business sectors there is an explicit need for the employees from the sector of art and music by the changes in organizational management and social (corporate) responsibility understanding in business life. Today's business enterprises does not only need operational staff but also a permanent staff who can design group-team building activities within the company, to organize social activities, prepare and implement social responsibility projects by using art and music. The aim of OMEGA is to provide basic skills on project management, entrepreneurship, training design and business management for the students of art and music students through preparing and implementing an innovative course module.

COURSE MODULE

Course module includes a 14 weeks course curriculum which is prepared and designed by the involvement of all project partners. The course consists of fourteen sessions, which comprise lectures, demonstrations, group activities and exercises. The five main fields of study are:

- 1) Document Creation
- 2) Soft Skills
- 3) Marketing
- 4) Business Planning
- 5) Entrepreneurship

INTENSIVE TRAINING PROGRAMME (IP)

The course module created by OMEGA partners was implemented during the intensive programme which was organized at Yaşar University in İzmir between 6-15 April 2016 by the participation of students, experts and teachers from partner countries: Greece, Ireland, Italy, Spain and Turkey. An extended version of the module will be integrated as an elective course in the partner universities curricula. At the end of the intensive programme, there is an internship period for participant students in a company/NGO or a festival in order to maintain hands-on experience in the field where they can apply their knowledge from the IP.

OMEGA BOOK

This book includes all selected teaching materials and case studies from the OMEGA project. An online version of the OMEGA book can be accessed from OMEGA project's website.
 ISBN: 978-975-6339-51-0

Contents:

Chapter I: The Entrepreneur's Guide to Creating a Flexible Personal Archive
 Chapter II: Soft Skills
 Chapter III: Marketing in Arts Organizations
 Chapter IV: Entrepreneurship and Business Plans
 Chapter V: Project Management and Fund Raising



INTERNATIONAL CONFERENCE

The aim of the conference is to discuss the new skill sets required to better succeed in both traditional and new music and arts career areas. This final event will play a crucial part in presenting and disseminating the project outputs. International Conference of Erasmus+ KA2 Strategic partnerships Project entitled "Opening More Employment Gates for Arts and Music Students –OMEGA" will take place at Yaşar University Rectorate Conference Hall on 23 September 2016, in İzmir –TURKEY.

PROJECT DETAILS

Start Date: 01.01.2015
 End Date: 31.12.2016

COORDINATOR:

 Yaşar University

PARTNERS:

 Ionian University (Greece)

 Conservatorio Statale di Musica "E. F. Dall'Abaco" (Italy)

 Cork Institute Of Technology (Ireland)

 Institute of Education and Youth Studies Association – EGECED (Turkey)

 CEU Fundacio Privada Universitat Abat Oliba Ceu (Spain)

 Be Artive (Greece)

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